MUSC
Medical University of South Carolina
Changing What's Possible

Medical University of South Carolina-Office of CME

Exhibitor Agreement

4th Annual Frontiers in Preventive Cardiology & Cardiometabolic Health
March 5-6, 2027, Hyatt Downtown Hotel, Charleston, SC

Please complete the following information in order that we may serve you better at our conference:

I wish to purchase exhibitor space at the following level: Choose One

I will exhibit on the following days: ☐ Friday ☐ Saturday

I will need electricity: Choose One

Early bird exhibit fee ends 10/31/2026

Exhibit space offered on 1st come 1st paid basis. Silver level exhibitor will have one 6ft table, with a maximum of two representatives at the table at a time. Gold level exhibitors will have two 6ft tables, with a maximum of two representatives at each table at a time. If you have any questions, please contact Heidi Callahan (843-876-1925 phone/ 843-876-1931 fax) or email to callahhe@musc.edu.

If you will be paying by credit card, please complete the information below and email your form to cmeoffice@musc.edu. If you have any questions, please contact MUSC Office of CME (843-876-1925 phone/ 843-876-1931 or email cmeoffice@musc.edu. If you are paying by check, mail to 96 Jonathan Lucas Street, HE 601, MSC 754 ▪ Charleston, SC 29425

Payment Type: Choose one Name on Card:

Credit Card Number: Expiration: CVV Code:

Billing Address (with City/State/Zip):

Phone: Email: Amount to charge:

Please make checks payable to the Medical University of South Carolina (MUSC Tax ID #57-6000722). Please mail to MUSC Office of CME 96 Jonathan Lucas Street HE601, MSC 754 Charleston, SC 29425

Name of Company Exhibiting:

Representatives Attending Meeting:

Contact Person 1:

Phone: **E-mail:**

Contact Person 2:

Phone: **E-mail:**

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Standards for Integrity and Independence in Accredited Continuing Education

*** I have read and understand the ACCME's Standards for Integrity and Independence in Accredited Continuing Education**

Name: **Date:**

Signature:

Standard 5: Manage Ancillary Activities Offered in Conjunction with Accredited Continuing Education

Accredited providers are responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits, and promotion—and from nonaccredited education offered in conjunction with accredited continuing education.

1. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
   a. Influence any decisions related to the planning, delivery, and evaluation of the education.
   b. Interfere with the presentation of the education.
   c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.

2. The accredited provider must ensure that learners can easily distinguish between accredited education and other activities.
   a. **Live continuing education activities**: Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within **30 minutes before or after** an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
   b. **Print, online, or digital continuing education activities**: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisement.
   c. Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms, or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages.
   d. Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.

3. Ineligible companies may not provide access to, or distribute, accredited education to learners.

I AGREE TO ABIDE BY THE ACCME'S STANDARDS FOR INTEGRITY AND INDEPENDENCE IN ACCREDITED CONTINUING EDUCATION:

Signature of Lead Exhibitor:

Date:

Name of Company:

Conference Cancellation: Full exhibit fees will be refunded for canceled programs. The Medical University of South Carolina cannot be responsible for reimbursement of airline or other transportation fares, hotel or rental car charges, including penalties.

Exhibitor cancellation: A refund will be made upon written request if received 60 days or more prior to the start of the conference, less a $500 cancellation fee. Within 60 days of the start of the conference, no refunds will be made.